



**EXPLORE EUROPE IN
YOUR NEW VOLVO**



VOLVO OVERSEAS DELIVERY

www.volvocars.us/mybagsarepacked



DISCOVER THE ROOTS OF VOLVO AND A WORLD OF SPECTACULAR REWARDS

Welcome to Volvo Overseas Delivery, a unique way to buy your new custom-built car as well as a unique way to experience more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo, as part of the Volvo Overseas Delivery program, and enjoy all of this and more:

- A savings on the U.S. MSRP (on most models).
- Haggle free shopping experience with Volvo Overseas Delivery pricing.
- Two complimentary round-trip tickets.
- One free first class hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the unique Volvo Cars Brand Experience Center.
- A special VIP delivery experience at the exclusive Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo. Either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience?



1927 saw the birth of the first Volvo car. It also marked the first solo flight across the Atlantic Ocean when Swedish descendant Charles Lindbergh and his Spirit of St. Louis captured the imagination of America. Now we would like you to imagine yourself on a flight (much more comfortable than Lindbergh's) to Europe to pick up your new car, compliments of Volvo.



"Cars are driven by people. The guiding principle behind everything we make, therefore is – and must remain – safety" (Gustaf Larson and Assar Gabrielsson, Volvo's founders). These days we are driven by other things too; innovative technology, beautiful design, environmental care, quality. All to ensure we build great cars.





ON THE ROAD TO NEW ADVENTURES AND DISCOVERIES

Breathtaking natural beauty. From Nordic fjords and majestic Alps to Mediterranean beaches, lush vine districts, unspoiled lakes and forests. Historic heritage evident everywhere. Fabulous winter and summer sports. Great art and music. Paris, London, Stockholm – and a host of other vibrant and exciting cities. Now you can experience it all. At your own pace, in your own Volvo.

Gothenburg, Sweden is an ideal starting point for a tour of beautiful Scandinavia, continental Europe or the UK. But you can also begin your adventure from a number of other delivery locations across the European continent.

And when it's time to return to the USA, simply drop-off your Volvo in Gothenburg or any other official drop-off location. We'll take care of all the shipping arrangements.

Pick up your new custom-built Volvo at any of our official delivery locations. For a complete list please visit: www.volvocars.us/mybagsarepacked. Please note: additional charges apply for drop-off and delivery at other locations than Gothenburg.

RED CARPET TREATMENT, FROM START TO FINISH



The program includes two complimentary round-trip tickets from the USA.



Volvo Overseas Delivery is like a travel insurance that covers fun, convenience and enviable benefits. Begin the experience at your authorized Volvo retailer.

A VERY SPECIAL DAY AT THE VOLVO FACTORY DELIVERY CENTER



ARRIVAL

A Volvo driver picks you up at the airport and at your hotel the following morning. You can just relax and enjoy a warm welcome at the Volvo Factory Delivery Center where your new custom-built car will be waiting for you.



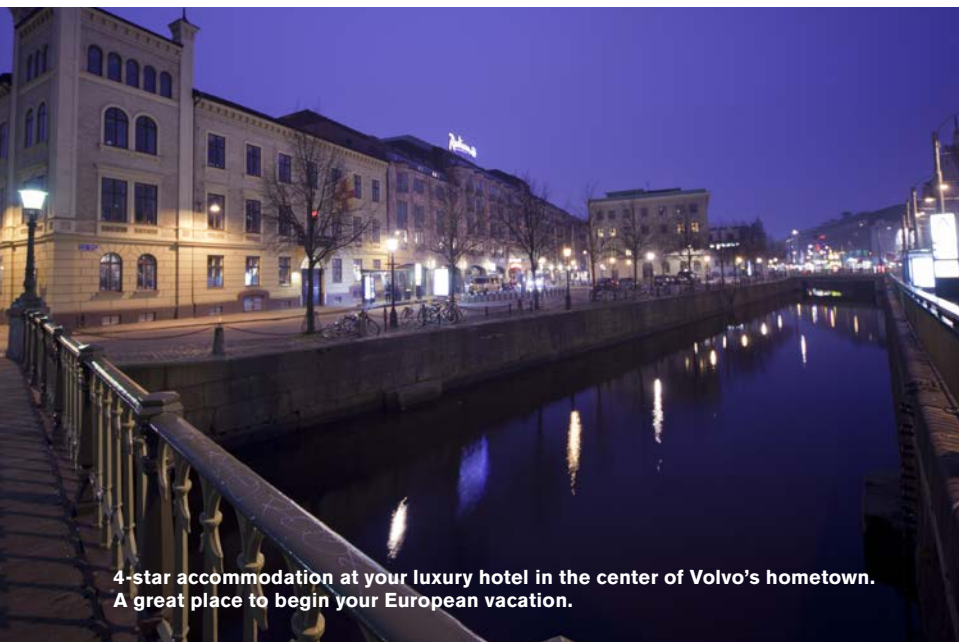
CHECK-IN

Once at the home of Volvo you are welcomed by our English-speaking staff. Refreshments will be served and you will have time to relax and enjoy the exclusive state-of-the-art facilities.



DELIVERY

When the big moment comes your personal delivery specialist will assist you all the way. First a quick review of the necessary documentation. Then our specially trained staff will help you familiarize yourself with all the exciting features of your new Volvo.



4-star accommodation at your luxury hotel in the center of Volvo's hometown. A great place to begin your European vacation.



SWEDISH LUNCH

For a first taste of Sweden, welcome to the Volvo Factory Delivery Center restaurant and our famous Swedish meatballs.



FACTORY TOUR

Visit the birthplace of your Volvo. Experience the care and quality that goes into creating your new car, we offer English-speaking tours of the factory or the Volvo Cars Brand Experience Center. The factory reserves the right to close for visits without prior notice, for instance during model changeovers and the summer vacation period.



DEPARTURE

In the afternoon you're on the road to new adventures. Why not experience more of Scandinavia with one of our tours? Please note: changes in the order of your day's program may occur.

CHOOSE FROM OUR EXCITING OVERSEAS ADVENTURES

Enjoy purchasing your new Volvo as part of the Volvo Overseas Delivery Program and you can enjoy a unique European vacation at the same time. All you need to do is to take advantage of one of our spectacular tour packages. Each is built around an exciting theme, each allows you to travel at your own pace. Stay at carefully selected hotels and bring back a wealth of memorable moments from your overseas adventures. The only hard part is choosing where to go.

These are examples of Volvo tour packages. Please note that some tours may be sold out or changed at the time of your order. For full details, please visit your local Volvo retailer or log in to www.volvocars.us/mybagsarepacked



CULTURE AND HISTORY

1,000 years of Swedish history in seven days. Manor House and historic family hotels. 6 nights double-room accommodation, 4 three-course dinners, discount passes.



GREAT GOLF IN SWEDEN AND SCOTLAND

Tour a selection of Scandinavia's highly rated golf clubs or visit classic St. Andrews, the home of golf for over six centuries. Double-room accommodation with full breakfast.



KINGDOM OF GLASS

A smorgasbord of culture, fun and discoveries. Manor House and Spa hotels. 6 nights double-room accommodation, 3 three-course dinners and 1 five-course dinner, discount passes.



CASTLES AND MANOR HOUSES

Enjoy the very essence of good living. 4 or 7-day programs. Castle and Manor House hotels. Double-room accommodation, 3 or 4 three-course dinners, discount passes.



FAMILY FUN IN SWEDEN AND DENMARK (8 DAYS)

A whole week of exciting holiday experiences. Gothenburg, Legoland, Copenhagen, Stockholm. 7 nights family-room accommodation with full breakfast. Legoland, wildlife park and theme park entrance tickets, discount passes and more.



FAMILY FUN IN SWEDEN

Wows, laughs and happy memories all along the way. 4 nights family-room accommodation with full breakfast, wildlife park and theme park entrance tickets and discount passes.



THREE KINGDOMS

Travel the royal roads of Sweden, Norway and Denmark. Programs for 11 days (three Kingdoms) and 6 days (two Kingdoms). Double-room accommodation with full breakfast.



FAMILY FUN IN SWEDEN AND DENMARK (5 DAYS)

Full of interest for every member of the family. Gothenburg, Legoland, Copenhagen. 4 nights family-room accommodation with full breakfast. Legoland entrance tickets, discount passes and more.



A SHORTER TRIP?

Choose a three-day package from Stockholm or Gothenburg. Two attractive hotel alternatives. 2 nights accommodation and 2 three-course dinners.

EXPERIENCE SWEDEN YOUR WAY WITH YOUR NEW VOLVO

Driving your new Volvo is a great way to experience the very best of Sweden. To make things a bit easier for you, we have designed four exclusive road trips. Go for a whole trip, or just pick the raisins out of the cake. Sweden is yours for the taking. For more information, please go to www.visitsweden.com

"One year ago today we landed in Gothenburg to take delivery of our Volvo to start our "Adventure of a Lifetime!" Cannot believe it has been a year already – STILL reminiscing about the best 18 day vacation we have ever had. THANK YOU VOLVO for making it all possible."

– Nancy Everard Graziano

"Our XC90 was purchased with the overseas program... The BEST experience ever... NOW, if only this car would break down so we'd have an excuse for a new one!"

– Kate Tschudin

"6,000 miles, 12 countries, the adventure of a lifetime!"

–Richard Brant



THE ICEHOTEL – River rafting & Canoe



FLY AIR BALLOON – Over Örnsköldsvik



THE SHELLFISH JOURNEY



ISLAND HOPPING IN – Stockholm's Archipelago



HÄCKEBERGA CASTLE



The Scenic, Nature-lover's Roadtrip

1 Island Hopping in Stockholm's Archipelago

Experience the stunning 30,000-island archipelago by hopping from island to island on local ferries.

2 Höga Kusten, Nordingrå

This UNESCO World Heritage Area, "The High Coast," offers remarkable mountain views and beautiful coastal landscapes.

3 The ICEHOTEL – Fishing and Hunting

The world's largest hotel of ice and snow can be experienced in all seasons. Come explore the extraordinary wildlife of Lapland.

4 Mölle, Kullaberg and Kullens Fyr

Unrivaled natural beauty, dramatic cliffs, and spectacular views by the sea in Skåne province.

5 Fjällbacka, Vetteberget/Kungsklyfta

Sitting next to a quaint fishing village, this dramatic mountain and popular movie-set location looks out over the amazing west coast archipelago.

The Foodie's Roadtrip

6 Ängavallen Restaurant and Hotel

Here, sustainability and gastronomy go hand in hand and the philosophy is to reconnect with nature.

7 Daniel Berlin Restaurant

Unique and authentic tavern dating back to 1860, with an ecological menu reflecting the seasons.

8 Frantzen / Lindeberg Restaurant

Voted one of the world's best restaurants and a hotspot for foodies who like to push the boundaries.

9 Fäviken Restaurant and Hotel

An award-winning farm-to-table restaurant in northern Sweden serves a remarkable menu of homegrown meat and produce.

10 The Shellfish Journey

Hop aboard a genuine fishing boat and catch your own shellfish in Bohuslän's scenic archipelago.

The Culture-and-History Devotee's Roadtrip

11 The Nordic Watercolor Museum

Beautifully located by the sea and featuring some of the most interesting watercolor paintings from artists around the world.

12 Dalhalla in Dalarna

An abolished limestone quarry that has been transformed into one of the world's most magical outdoor music venues.

13 Medieval Old Town Stockholm

The almost 700-year-old picturesque medieval town located on a small island in Stockholm is a must visit.

14 Håckeberga Castle

Dating back to 1878, this castle offers the opportunity to experience authentic aristocratic living.

15 Domkyrkan Cathedral, Lund

Nearly 1,000 years old, the cathedral is the largest and most beautiful Romanesque building in Scandinavia.

The Adventurer's Roadtrip

16 Rooftop Hiking

See Stockholm from its rooftops on this exceptional guided tour that combines climbing and sightseeing.

17 Ballooning over Örnsköldsvik

Hover above Höga Kusten in a hot-air balloon and enjoy the beautiful landscape with its dramatic mountains.

18 The ICEHOTEL – River Rafting and Canoeing

The world's largest hotel of ice and snow can be experienced all seasons. Come experience adrenaline-pumping activities surrounded by magnificent nature.

19 Sea Kayaking

The archipelago of Bohuslän is the perfect setting for paddling around in a kayak and embracing the west coast atmosphere.

20 Liseberg, Göteborg

This almost 100-year-old amusement park is also Sweden's most popular tourist destination.

**HOME SHIPMENT
WITH VOLVO IT'S
SMOOTH AND EASY**





Although you could spend a lifetime exploring Europe, sooner or later you'll want your new Volvo on the road back home in the USA. The Volvo Home Shipment program makes bringing your car back from Europe both convenient and advantageous.

You can use your new Volvo for up to six months in Europe before sending it home. Then, or at an earlier date of your own choosing, simply drive to one of approximately 20 official Home Shipment agents throughout Europe and leave the rest to us. We'll ship your Volvo to your authorized U.S. Volvo retailer at no extra cost – marine insurance, customs duty, port clearance fees and inland transportation included. You only pay for transport of your Volvo from your preferred drop-off location to the loading port. Alternatively, use the home shipment services from Gothenburg, Sweden and pay nothing at all.

Volvo Home Shipment locations are available at www.volvocars.us/mybagsarepacked
Please allow 6–12 weeks delivery time depending on choice of loading port.

“IT’S TOO GOOD TO BE TRUE”

Richard Kestner
– a satisfied Volvo Overseas Delivery Customer

Taking advantage of the Volvo Overseas Delivery program couldn't be easier. The first leg of your journey starts at your authorized Volvo retailer in the U.S. where generous savings is just one of the rewards. In addition you get personalizing opportunities only available when taking delivery in Europe. Then as soon as you have decided on the custom-built Volvo of your choice, just place the order and plan for a unique overseas experience.

Once in Gothenburg and at our official Factory Delivery Center, or any official delivery

location, the adventure really begins. There it is, your new Volvo. Custom-built to fit your life and complete with European insurance, Volvo On Call Service and U.S. warranty coverage.

Then you're off to explore Scandinavia or any destination you please in Europe (where your European insurance applies). When it's time to return, drop off your Volvo for Home Shipment in Gothenburg – or at any official Home Shipment location – and enjoy your complimentary flight back home.



Our Home Shipment service is absolutely free from Gothenburg, Sweden. If you choose other locations there are some additional charges, which can be paid in Euro only (accepted payment methods will vary per drop off location).

Naturally some legal requirements apply to the program. Such as being at least 18 years old, a U.S. resident and having a valid passport and driver's license (for non-U.S. citizens a visa may be required).

You will also need proof of payment from your Volvo retailer and some additional documentation. But don't worry, with Volvo you get expert help all the way and your Volvo retailer will smooth your way through the process.

For more information please call (800) 631-1667 or visit:

www.volvocars.us/mybagsarepacked



THE MOST MINDFUL WAY TO OWN A CAR

Being a Volvo owner is about more than just owning an automobile. It's about a whole ownership experience. Volvo offers a holistic concept that is felt in every contact between us and you. And just like driving a Volvo, once you experience it you'll truly appreciate how valuable that can be.

Your Volvo Retailer provides the finance, insurance, maintenance, security and repair of your Volvo. All new Volvos include Volvo On Call, Complimentary Factory Scheduled Maintenance for the first 3 years or 36,000 miles and VIP (Volvo Increased Protection coverage)*.

We make every part of your Overseas Delivery experience truly memorable and unique. And it includes the opportunity to order your free DVD allowing you to experience the flavor of Volvo Overseas Delivery in your own home. Please call (800) 631-1667 to receive a link to the Overseas Delivery Video or to order your free DVD where you can enjoy viewing the experience in your own home.

*Some of these services are available at an additional charge only.



ALL THE BEST FROM THE TOP OF THE WORLD

Discovering your perfect Volvo starts right here. Explore, compare and get your favorite personalized the way you only can with Volvo Overseas Delivery. For even more sports and awe-inspiring looks, choose from our R-DESIGN models*.

Our origins may not completely explain the attraction you feel looking at these beautiful cars, but every Volvo does exhibit distinct Scandinavian sensibilities. The muscular stance and sculptured lines of each exterior are fine examples of bold design without too much bling. Inside, this elegant simplicity manages to reduce stress with thoughtful ergonomic details and practical amenities. Under the hood quiet, clean, fuel efficient and powerful engines provide the feeling of safety that comes from instant acceleration. On the road, our natural tendency to avoid confrontations helps fortify our total commitment to safety. Being on top of the world isn't only a fair description of where in the world we are. It also depicts the feeling found in driving our cars.

Which Volvo are you bringing home?

*R-DESIGN is available for some models.

Specifications, features, and equipment shown in this catalog are based upon the latest information available at the time of publication. Volvo Cars of North America, LLC reserves the right to make changes at any time, without notice, to programs, colors, specifications, accessories, materials, and models. For additional information, please contact your authorized Volvo retailer.

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VOLVO S60

The driver oriented sports sedan, a perfect blend of dynamic performance, innovative technology and legendary Volvo comfort.



VOLVO V60

The energetic and stylish sportswagon, for people who need the versatility of a wagon but want the dynamic handling of a sports sedan.



THE NEW VOLVO V60 CROSS COUNTRY

The dynamic and capable Cross Country sportswagon, ideal for your adventurous lifestyle.



VOLVO XC60

The dynamic yet refined SUV for demanding drivers in search of adventure around town and beyond it.



THE NEW VOLVO XC90

The contemporary Scandinavian SUV – available as a five- or seven-seater – that brings a new perspective on luxury and design.



THE NEW VOLVO S90

The executive sedan – a car that blends the best of Scandinavian design with advanced technology to give you a new experience of luxury.

V O L V O

Enjoy a great vacation overseas, compliments of Volvo. Your nearest Volvo retailer will be happy to assist you with any inquiries or requests. For more details please visit: **www.volvocars.us/mybagsarepacked**, E-mail: overseas@volvocars.com Phone: (800) 631-1667, Fax: (866) 631-9059, Hours: Monday–Friday, 8:30 AM to 5:00 PM EST.